WHV - Identity

Tyre, Lebanon

 Cultural property inscribed on the World Heritage List since 1984 25/07/2016 – 21/08/2016

According to legend, purple dye was invented in Tyre. This great Phoenician city ruled the seas and founded prosperous colonies such as Cadiz and Carthage, but its historical role declined at the end of the Crusades. There are important archaeological remains, mainly from Roman times.

Project objectives: The project focuses on the promotion of the importance and history of the



property of Tyre and the need to protect it to volunteers, the local population, and visitors. The project sheds the light on the city's traditions aiming at creating a sense of citizenship among the young people in order to foster their sense of responsibility toward the challenges that faces the World Heritage property as part of their identity.

Project activities: The hands-on activities of the action camp will consist mainly on cleaning and maintenance works in the property. The volunteers will learn about historical heritage of the property and how to preserve archaeological sites in several technical sessions. They will then apply the skills and knowledge learnt during the workshops to raise awareness among the local community: they will play games to better understand the World Heritage and its importance of preservation. They will also make a short film as well as prepare a short play about their experience and the property to present to the local community.

Partners: Ministry of Tourism, Ministry of Culture, Municipality of Tyre, Local University, and Department of Archeology.